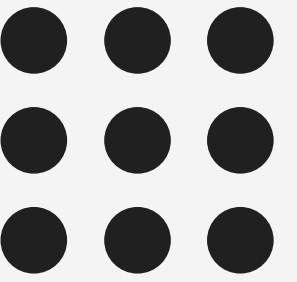# VOCABULARY CRITIQUE AND GOALS

ENTOURAGE ESSENTIALS: DAY 4

# DO**NOW**:
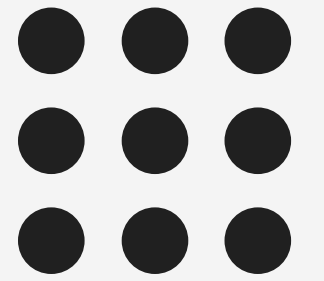
REVIEW:
- Define **LADDER** and **COVERAGE**
- List the Sections of a Yearbook

**WRITE IT DOWN AND BE READY TO SHARE!**
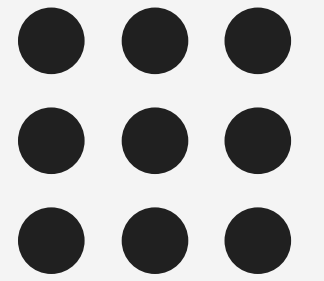
# 1

## REFERENCE:

Refers to all of the information that make the book reader-friendly and historically accurate

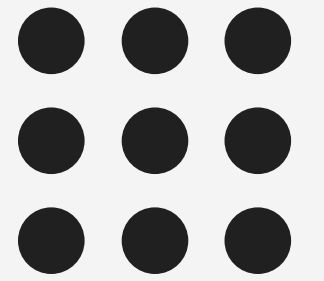# JUDGING CRITERIA
## COLUMBIA SCHOLASTIC PRESS ASSOCIATION

# 2

**VERBAL:**
Good reporting, substantive quotes, and correct style and mechanics must be used

**3**

## VISUAL:

Design and photography must go hand-in-hand to present a visually attractive story of the year. Continuity must be present so that the individual pictures and copy blocks can be viewed and read without distraction.

# VOCABULARY
## TAKE NOTES!

THIS WILL HELP YOU UNDERSTAND
WORDS USED IN THE CRITIQUE!

# THEME

A central concept or idea around which the coverage and design of the yearbook are built upon to create a **cohesive** (unified) look.
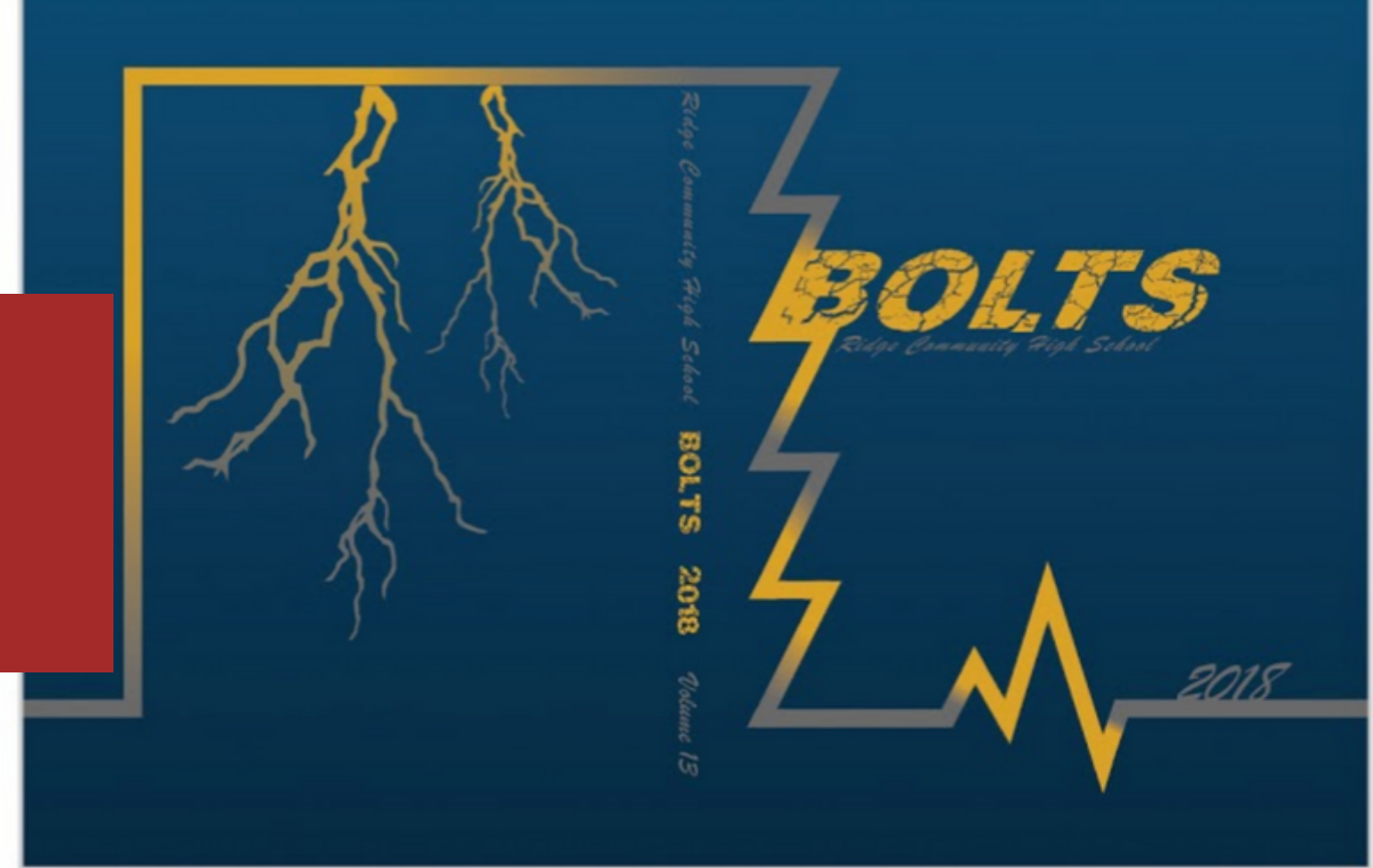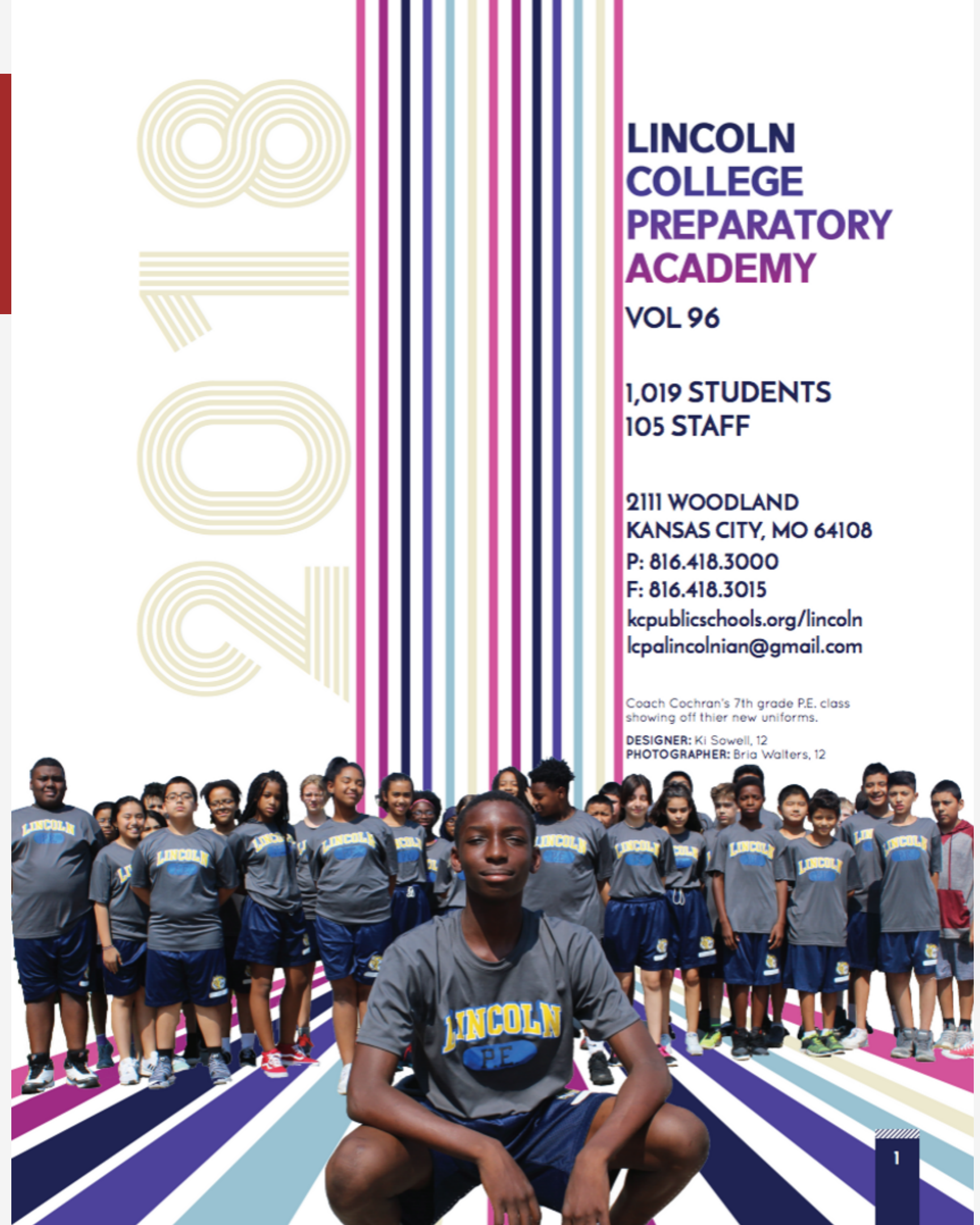


2018
Ridge Community High School

# TITLE PAGE

The first page of a book, bearing the book title, year of publication, school name, and school location



2018

**LINCOLN COLLEGE PREPARATORY ACADEMY**

VOL 96

1,019 STUDENTS
105 STAFF

2111 WOODLAND
KANSAS CITY, MO 64108
P: 816.418.3000
F: 816.418.3015
kcpublicschools.org/lincoln
lcpalincolnian@gmail.com

Coach Cochran's 7th grade P.E. class showing off thier new uniforms.
**DESIGNER:** Ki Sowell, 12
**PHOTOGRAPHER:** Bria Walters, 12

1

# END SHEETS
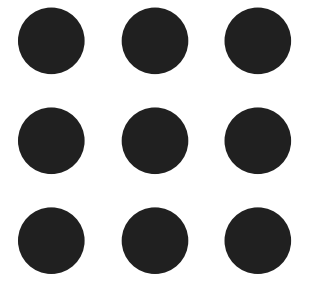
Thick paper that is attached to both the inside of the cover and the printed pages of the yearbook
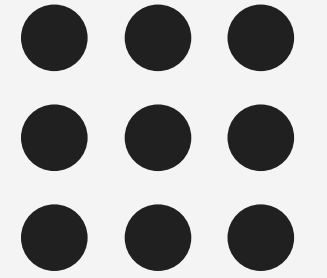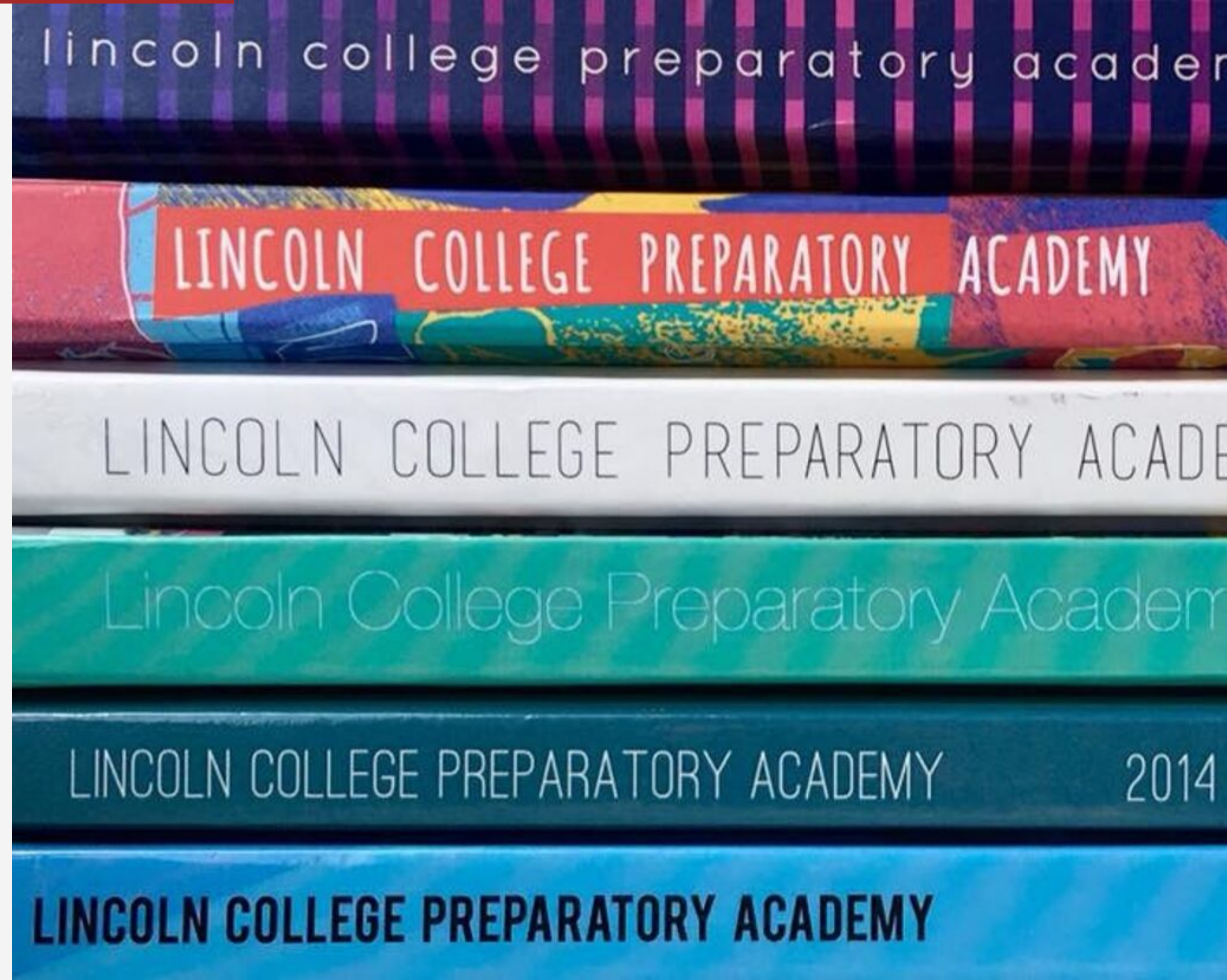
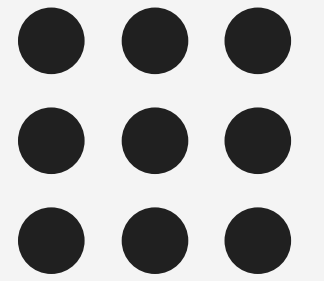Westlake High School

# SPINE

Part of the cover that contains the volume and title of the book

It holds the front and back together

# VOLUME

A **series** of books. How many volumes of our yearbook have been published?

The first page after the title page introducing the theme

perception

# THE PERFECT LENS

**THERE** is no one image that captures the Lincoln Tiger. At Lincoln College Preparatory Academy every face holds a different story, and every heart a different dream. With such a diverse building, it is important to cherish all perspectives; so, instead of being turned away from each other's differences, we unify under the face of the tiger. Roaring loud and standing high, the perception one gets from Lincolnians is equal to that of a perfect picture.

Everywhere you look, there are unexpected surprises to find. Even when two people look at a seemingly similar corner of Lincoln, their interpretation is always different. While one can look inside of our classrooms and see the next world leader, another could spot the next worldwide popstar. Outside of class can appear as hallways appear as runways, but also as football fields. These optical illusions are not some kind of fancy magic trick, but are a result of the many unique stories Lincolnians bring once they become a tiger.

Although one image can never truly capture the essence of Lincoln, our perceptions certainly can. It is our unique perspectives that control the shine of our school and make our eyes comparable to that of the perfect lens. Instead of being a device with complex settings and various attachments, our perception of the world works in ways that are unimaginable. We control the way our picture is portrayed without ever needing to push a button.
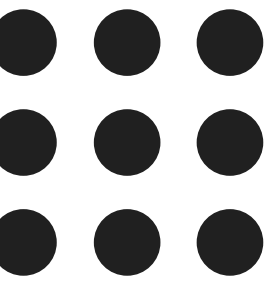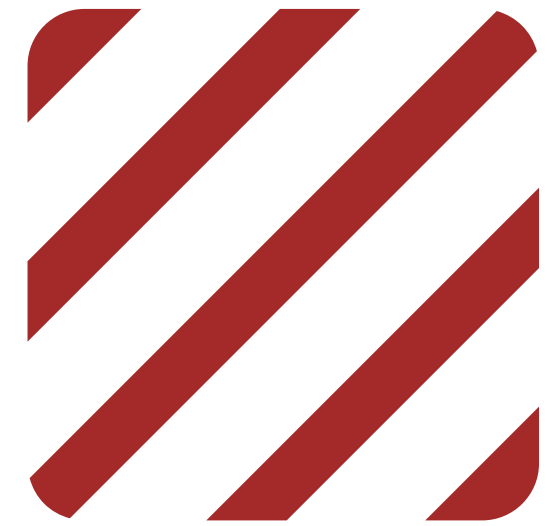
**CHEYENNE CLOPTON 12**

► Patience Christensen, 6, Kevin Bui, 8, Jalen Adriyel, 10, Sakina Bhatti, 12, Grace Davis, 11, Fabian Reyes, 9, and Kennedi White, 7, show that a diverse point of view is needed to represent the essence of Lincoln.

4    DESIGNER: Frank,12 PHOTOGRAPHER: Kimberly Dang, 12    5

# CLOSING

Final pages of
the yearbook
where the
theme is
concluded

# DIVIDER

A spread used to separate each section



SP OR TS

SPORTS

DESIGNER: Milan Smith, 11 PHOTOGRAPHER: Dulce Vasquez Alamanza, 12
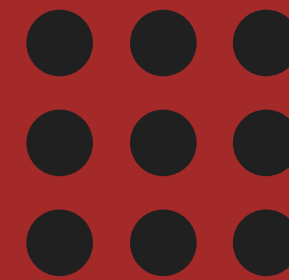
## THE EYE OF THE TIGER

Playing from the highest point imaginable, Lincoln Tigers rise up to even the hardest of challenges. But with their eyes always set on victory, there is no feat too tough.

Page numbering icon that appears on the outside portion of pages, usually at the bottom

## FOLIO

SET 1

|42
STUDENT LIFE      |           FARMING. ANIMALS. AND LOVE 43

SET 2

{42}STUDENT LIFE           CHARITY{43}
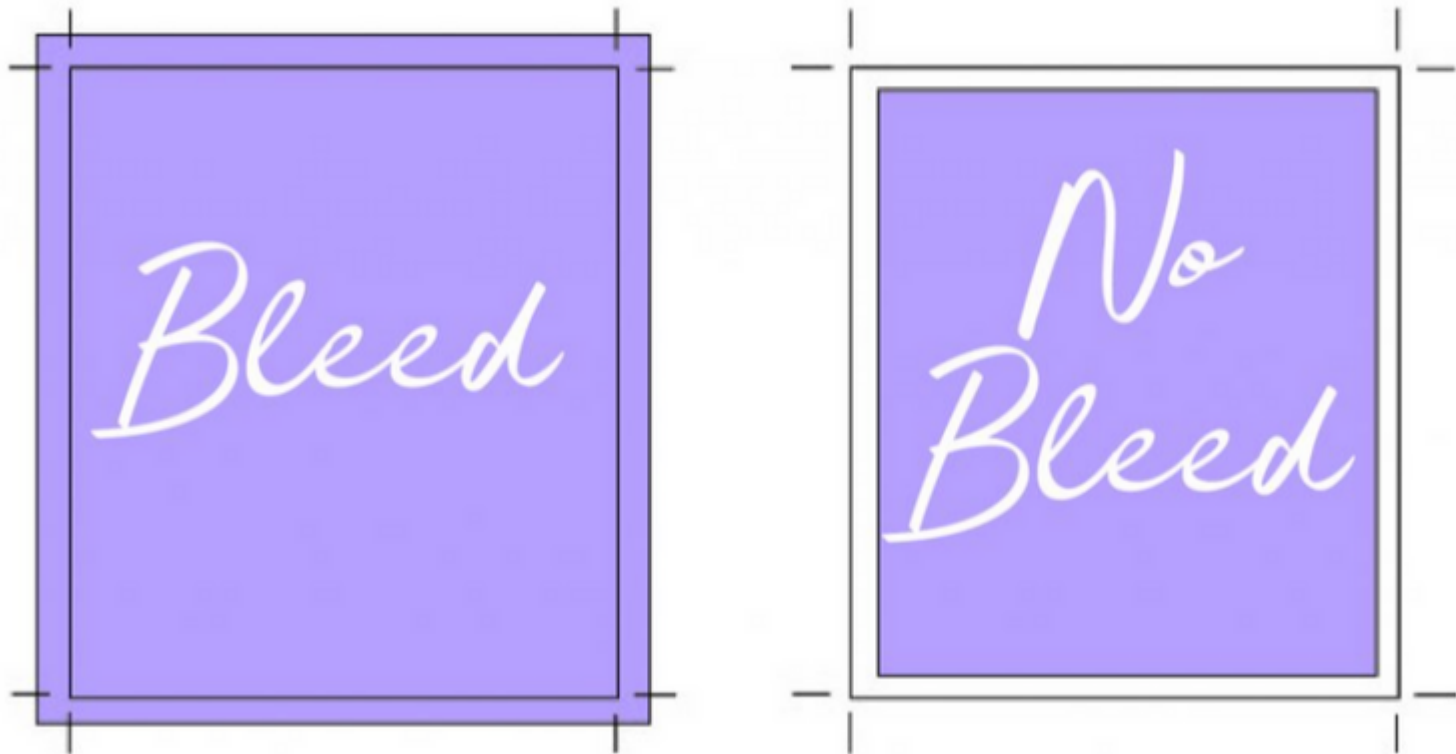
SET 3

STIDENTLIFE
42           CHARITY 43

www.emindy.org

1

# GUTTER

The space between two facing pages

# BLEED

Any element that extends off the page

Bleed

No Bleed

extend design to here if you're using a bleed

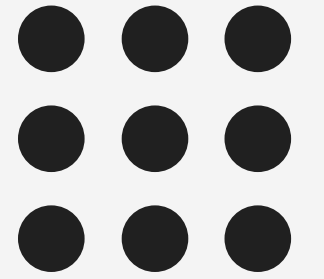**BLEED**

Where it's cut

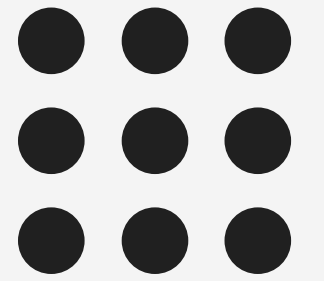**PAGE EDGE (TRIM)**

**MARGINS** Safe Zone

All text on the spread, including headlines, captions, and

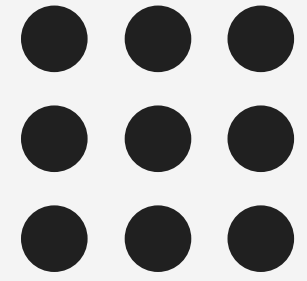**body copy =**

**(main/feature story)**

# CREDITS

**Byline**: a line naming the writer, photographers, and designers who worked on the spread

# INDEX

A list of names and organizations and what pages to find them on

# COLOPHON

Statement recording the names of the staff, printer, book specifications, size of the edition, and other information about the production of the yearbook



---

## COLOPHON

**NAME OF BOOK:** Lincolnian
**VOLUME NUMBER:** 96
**THEME:** Perception
**SCHOOL NAME:** Lincoln College Preparatory Academy
**SCHOOL ADDRESS:** 2111 Woodland Ave, Kansas City, Missouri 64108

**PUBLISHER:**
Entourage Yearbooks
39 Everett Drive, Princeton Junction, New Jersey 08550

**SUBMISSION PROCESS:** PDF Upload
**YEARBOOK REPRESENTATIVE:** Ellen Sillery Dobro
**COPIES PRINTED:** 325
**PAGES PRINTED:** 168

**TYPEFACES:**
Maximum Impact
Josefin Sans Light
Josefin Sans Bold
Josefin Sans Bold Italic
Quicksand Regular
Quicksand Bold
Prisma

**SOFTWARE:**
Adobe InDesign CS3
Adobe Illustrator CS3
Adobe Photoshop CS3

**PHOTOGRAPHY STUDIO:**
Entourage Photography

**MEMBERSHIPS:**
Colombia Scholastic Press Association
The United Minority Media Association
Missouri Journalism Education Association
Journalism Education Association

**AWARDS:**
2013 Best Overall Yearbook, ENTOURAGE
2013 Silver Medalist, CSPA
2014 Silver Medalist, CSPA
2014 2nd Place Overall Yeabook, ENTOURAGE
2015 2nd Place Overall Yeabook, ENTOURAGE
2015 2nd Layout, ENTOURAGE
2015 Educational Institutional Award, UMMA
2016 Gold Medalist, CSPA
2016 Grand Prize Overall Yearbook, ENTOURAGE
2016 2nd Place Computer Generated Art, JEMKC
2016 2nd Place Theme, JEMKC
2016 1nd Place Best New Member Photo, JEMKC
2017 2nd Best Theme, JEMKC
2017 Silver Medalist, CSPA
2017 Grand Prize Overall Yearbook, ENTOURAGE
2017 1nd Place Cover Design, ENTOURAGE

**ADVERTISING POLICY:**
The business manager, with guidance from the adviser, shall determine if any advertisement is unacceptable. Acceptance of advertising does not constitute any endorsement by the school, the staff as a whole, or any of its members. The student yearbook reserves the right to any business which seeks to advertise products or services which are illegal or generally considered to be unhealthy or undesirable for our students.

### editorial philosophy

IN order to represent the students of Lincoln College Preparatory Academy, the Lincolnian staff chose the theme *Perception* for the 2018 yearbook to portray the diverse viewpoints and perspectives of each and every Lincoln student. *Perception* allows us to play with color and light through optical illusions, which embodies the concept that there is no one way to look at things; everything has endless points of views and interpretations.

The staff chose fonts that play around with contrasts and differences, from thick and thin to sharp and round, to represent the differences we have at Lincoln. We also incorporated lines and shapes that provide connections between different content to highlight the student body's precious moments. The color scheme is predominantly cool-toned, however, we provided a vivid pink and a soft neutral to provide balance within the palette.

All content, whether it be provided by a photographer, writer, or designer, required preciseness and pushed our boundaries. Now, our hard work, taken from hundreds of standpoints, is able to flow together using all of our thematic elements that meld us under the theme of *Perception*.
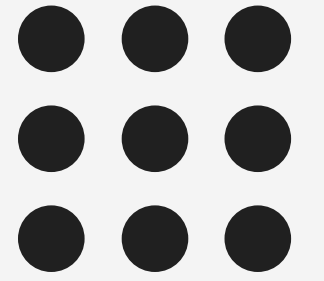
*KI SOWELL, 12, EDITOR-IN-CHIEF*

**SPECIAL THANKS TO:**
- MS. FOSTER, PRINCIPAL
- JENNIFER RAYNOR, ADVISOR
- MS. NGUYEN-HERNANDEZ, SENIOR CLASS SPONSOR
- MS. SHARP, SENIOR CLASS CO-SPONSOR
- ALL LINCOLNIAN FACULTY
- KANSAS CITY PUBLIC SCHOOL DISTRICT

**SPECIAL THANKS TO OUR HONORARY STAFF:**
- ROBERTO RAMIREZ, 12, ECA CONTRIBUTOR & PHOTOGRAPHER
- KEVIN VILLEGAS, 12, SPRING BREAK SUPPORT
- COURTNEE STANFORD, 11, ECA CONTRIBUTOR
- ASSATA JIHAD, 10, BUSINESS AND SALES

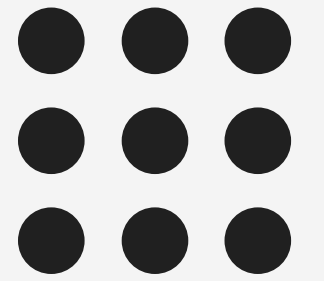**THANK YOU TO ALL LINCOLN STUDENTS FOR MAKING THIS SCHOOL YEAR GREAT!**

**168**

**LINCOLNIAN STAFF:**
Cheyenne Clopton, 12 | Kimberly Dang, 12 | Anna De La Rosa, 12 | Kelvin Dinh, 12 | Nina Garcia, 12 | Chanique Jerrells, 12 | Steve Jones, 12 | Elena Le, 12 | Ki Sowell, 12 | Frank Thong, 12 | Jocelyne Torres, 12 | Dulce Vasquez, 12 | Bria Walters, 12 | Alayna Bailey, 11 | Maxwell Bear, 11 | Kyra Haake, 11 | Jay Jones, 11 | Juliana Sanchez, 11 | Gabrielle Smith, 11 | Milan Smith, 11 | Jayson Vigors, 11

# LEAD

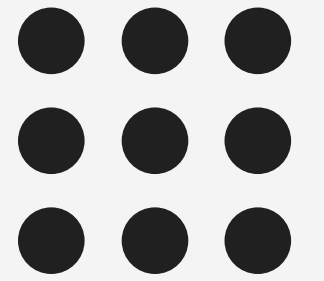First sentence of a story that draws the reader in

# TRANSITIONS

Bridges between quotes in a story, usually providing an alternative opinion

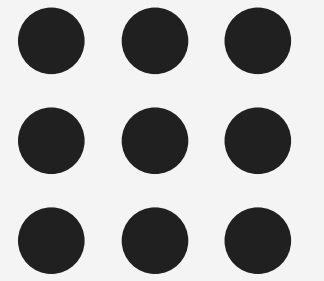# JOURNALISTIC FORMAT

4 paragraph template for story:

## LEAD

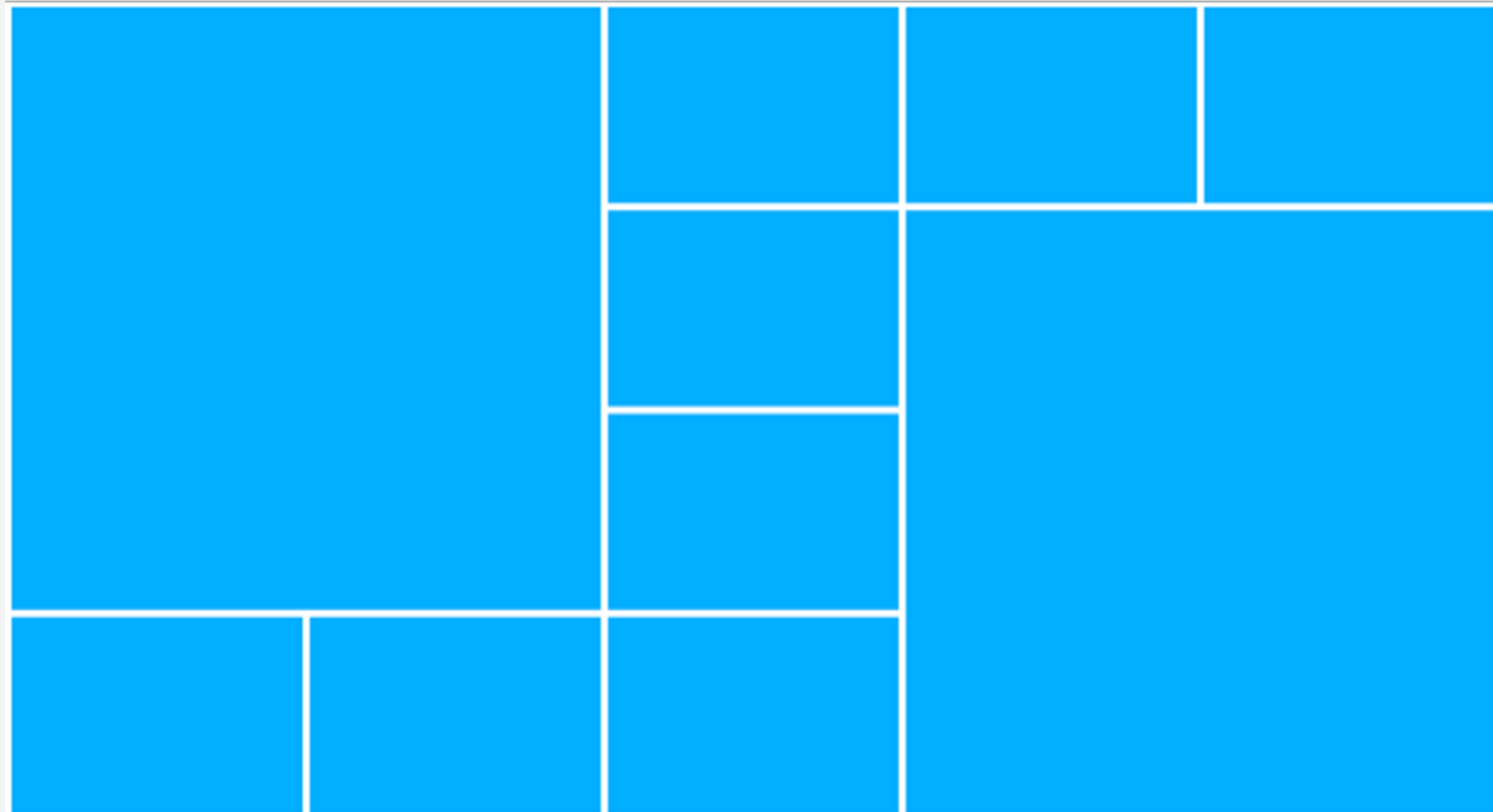## QUOTE

## TRANSITION

## QUOTE

# CLICHÉS

A phrase or opinion that is overused and shows a **lack of original thought**

# MODULAR

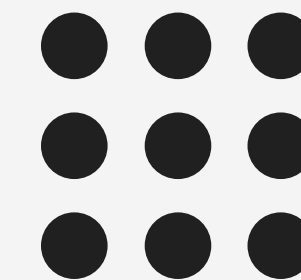Dividing your spread into boxes using a grid method. Fiilling each box with content and secondary coverage.
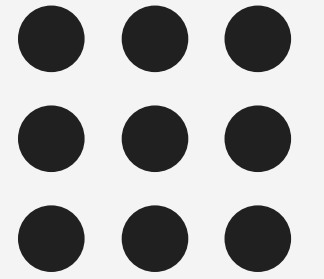
# EMPHASIS

Method used to attract attention in the design

# VISUAL MONOTONY
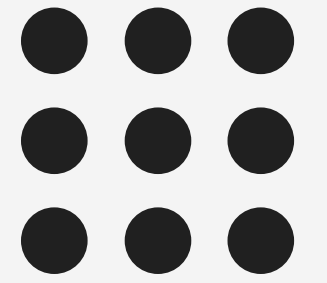
A lack of change that makes something **boring**

# WHITE SPACE

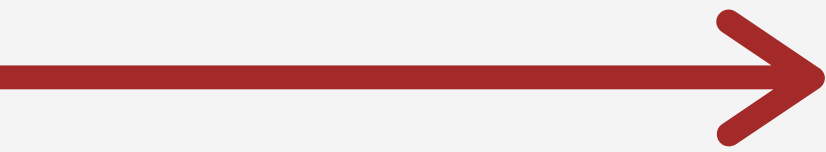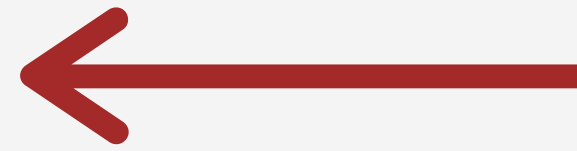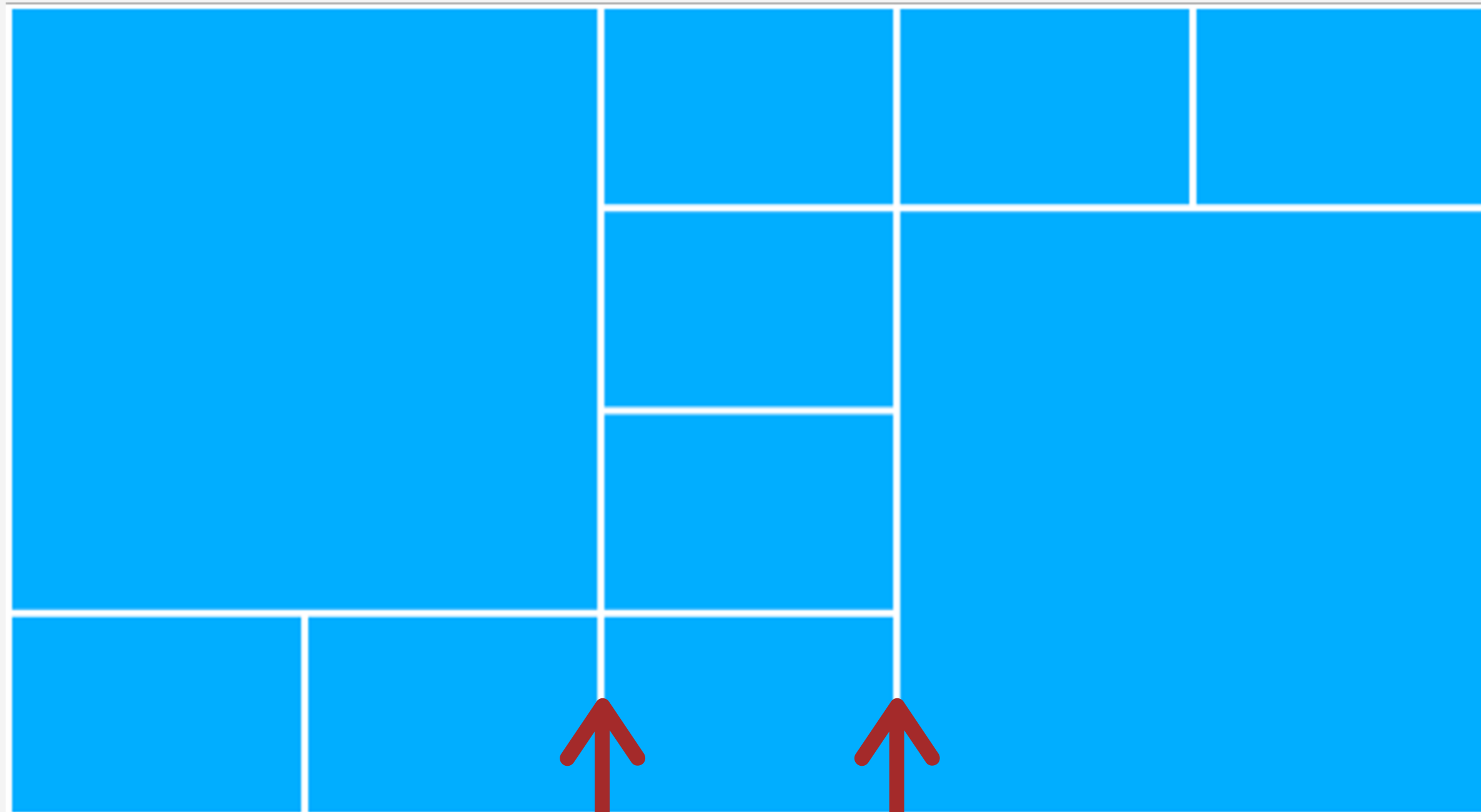It is the portion of a page left unmarked
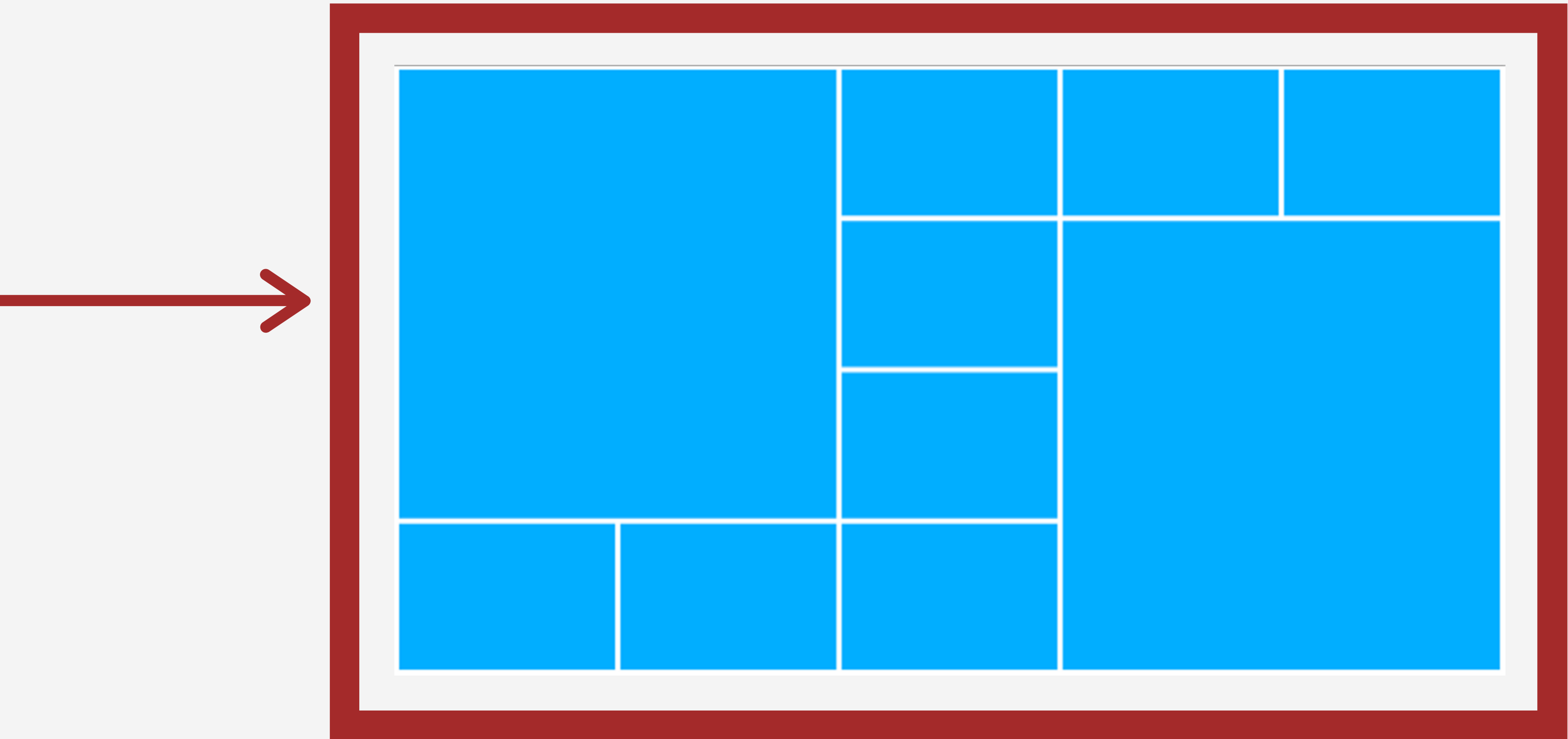
White space is good space

Allows your design to "breathe"

# MARGINS

**Internal**: white space between all of the elements on a spread

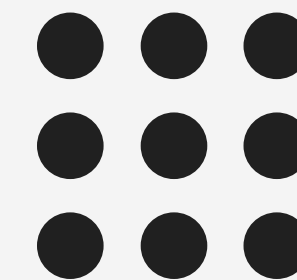# MARGINS

**External**: white space around the outside of the spread

# CROP
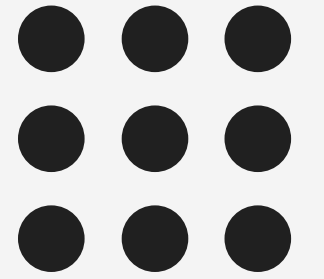
Removal of unwanted outer areas from a photograph

BEFORE

AFTER

# EYELINE

A way to link a spread through a horizontal line which runs across two facing pages
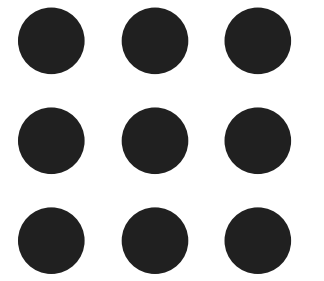
# OVERPRINT

One color printed over another, **such as black type printed over a light block.**

**REVERSE:**
White or light-color type on a black or dark background.

# CRITIQUE

## SCORE OUR PREVIOUS BOOK USING THE CRITIQUE GUIDELINES WORKSHEET

| Excellent | Average | Needs Work | Missing |
|:---:|:---:|:---:|:---:|
| ✔+ | ✔ | ✔— | ✗ |

## THEN MAKE SOME GOALS BASED ON YOUR FEEDBACK